

JCI Poznań

Partnership offer

A year-round partnership for companies and institutions that want to build brand visibility, relationships and employer branding around young leaders, entrepreneurs and active professionals.

12 months

organization-wide partner

visibility + relationships

projects + community

Core idea

A partner does not buy visibility at a single event. It enters a year-round relationship with JCI Poznań at the organization level: supporting the community, gaining regular visibility and building relationships in a credible, substantive context.

Offer version: October 2026

Net price. The final scope and terms of cooperation are confirmed before the partnership starts.

Why become a partner

A JCI Poznań partnership means being present around the organization and its activities throughout the year - without reducing cooperation to logo exposure.

Community of active leaders

JCI connects young leaders, entrepreneurs, professionals and people building business and community projects.

Year-round presence

The partner is visible around the organization and selected activities for 12 months, not only at a single event.

Relationships beyond one-off reach

The value comes from regular contact, networking and a partnership context that builds brand familiarity over time.

Credible brand context

The partnership is built around value for members and participants. JCI does not turn its program or community into advertising inventory.

Who is it for?

- employer branding, HR, recruitment and talent development
- technology, AI, automation, cybersecurity and B2B services
- finance, legal, tax, accounting and professional business services
- education, leadership, communication and brands supporting entrepreneurship and social impact

Annual partnership scope

Instead of multiplying packages, we offer one annual partnership. The scope below shows three pillars that together create value for the partner.

BRAND VISIBILITY	RELATIONSHIP & PRESENCE CORE	JOINT ACTIVITIES
INCLUDED all year - JCI Poznań Partner status for 12 months - logo and short profile on the partner page - dedicated communication announcing the partnership - presence in selected JCI Poznań materials - right to use the JCI Poznań Partner designation under agreed brand rules	INCLUDED regularly - invitations for partner representatives to selected events and meetings - partner team participation in networking - ongoing working contact with the partnership coordinator - partnership summary and recommendation for the next step	INCLUDED strategically - opportunity to propose topics and initiatives for joint evaluation - priority in discussions about new projects and partnerships - option to expand cooperation into employer branding, a project or an event - activations tailored to the partner's actual objective

One partnership, clear scope

PLN 12,000 net / 12 months

Organization-wide partnership. Business Meetup packages and other dedicated activations are priced separately.

Organization-wide partner

This offer is for a company that wants to partner with JCI Poznań as an organization - not sponsor a single event.

JCI POZNAŃ PARTNER

PLN 12,000 net / 12 months

Annual partner status, brand visibility, relationships and room to develop joint initiatives. The scope is intentionally broad, but does not automatically include speaking rights, category exclusivity or access to participant data.

Possible partnership extensions

We add them only when they support a specific objective and create value for the community.

Business Meetup

Community / Expert / Presenting / Series

Specific project partner

scope and budget agreed separately

Employer branding

dedicated activation or campaign

Roundtable or workshop

small-format session around a specific topic

Content and video materials

production tailored to the partner objective

In-kind or technology support

separate cooperation model and pricing

Important

The JCI Poznań partnership does not replace Business Meetup packages and does not grant automatic category exclusivity. Each extension is confirmed separately.

How the partnership works

The process is simple, but we start from the partner objective and make sure every activation remains consistent with the character of JCI.

- 1 Partner objective**
We define whether the priority is employer branding, visibility, relationships, expert positioning, ESG / social impact or development of a specific project.
- 2 Annual plan**
We agree the partnership scope, points of contact, brand usage and an indicative calendar of joint activities.
- 3 Communication launch**
We publish the agreed partnership announcement and launch the core visibility benefits.
- 4 Delivery**
The partner takes part in selected activities and develops additional activations when they have a clear purpose and rationale.
- 5 Review and next year**
At the end of the period, we review the cooperation, materials and future opportunities. Only then do we decide about continuation.

Principles that protect partnership quality

- value for members, participants and the community comes before advertising exposure
- JCI retains program independence and approves the scope of joint activities
- JCI does not sell or share participant or member databases
- use of both parties' logos and names requires agreement under brand rules
- speaking opportunities and substantive activations are agreed separately - they do not follow automatically from partner status

The best first step

If a company wants to build a relationship with JCI Poznań beyond a single event, the annual partnership is the clearest point of entry.

JCI POZNAŃ PARTNER

PLN 12,000 net / 12 months

Recommended for companies that want a year-round presence around JCI Poznań, build recognition, relationships and employer branding, and create room for further joint initiatives.

Next step

- a short 20-30 minute conversation
- define the main partner objective and expected outcome
- confirm the annual scope and possible extensions
- prepare the launch timeline and materials for approval

Contact

JCI Poznań | Organization partnership

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